# Charles Wardle

## GRAPHIC DESIGNER

kiwix@mac.com

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Orlando, FL

www.madkiwix.com

## PROFILE

Growing up in the trailer parks of south Central Florida, Charles Wardle had the passion for creating. From this passion burned the deeper desire for world domination. This feat seemed unachievable until he was introduced to a 21st century concept of world domination, the power of visual communication. As Charles leaped over many bounds through the printing pre-press industry, the world of merchandising, and freelancing in the record label industry, he began to see the fruition of his power. Armed with his trusty Mac, a bounty of knowledge in graphic/web design programs, and a killer imagination, his creations came to life. As Charles strives for the perfect succession to demonstrate his world domination, the next opportunity is around the bend to set himself apart from the weaker masses. Aside from world domination and graphics, he enjoys liberating kiwis, tinkering with Macs, delving into the world of Dungeons & Dragons, or relaxing with a fine cigar and a good comic book. If you dare to challenge his creative domination, transcribe him at kiwix@mac.com.

## EXPERIENCE

**Marketing Nutz**  2016 - 2017
Creative Director
Responsible for acquisition and retention creative, as well as strategic brand development, and management of the creative services.

**Margaritaville Merchandising**  2000 - 2016
Art Dept Manager / Senior Graphic Designer / Technician
Creative lead for in-house full service design department. Establish and optimize production procedures to increase efficiency and accuracy.

**Diversified Imaging**  1998 - 2000
Production Supervisor
Supervised production team. Prioritized jobs.
Operated and maintained equipment.

## EDUCATION

**Valencia Community College**  1996 - 1998
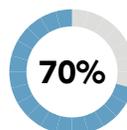Graphic Design

**Brevard Community College**  1994 - 1995
Graphic Design

## SKILLS

| 90% | 70% | 90% | 90% | 95% | 80% |
|-----|-----|-----|-----|-----|-----|
| Graphic Design | Illustrations | Administrative | Illustrator | Photoshop | InDesign |

## BRANDING

**95%**
Photoshop

**80%**
InDesign



## MARKETING COLLATERAL

**90%**
Illustrator

**70%**
Illustrations



## DESIGN

**90%**
Administrative

**90%**
Graphic Design